

NEW YORK, SUNDAY, MAY 13, 1906. Copyright, 1906, by The Sun Printing and Publishing Association.

Macys
 57th St.

 Please use BLUE TRANSFER
 CARDS when you make purchases
 in more than TWO departments and
 expect to take them with you. Use
 RED CARDS when goods are to be
 delivered.

Art Wares Sale Extraordinary:

 For One Week We Offer Choice
 of the Superb Collection of
 Royal Berlin Porcelains and
 Other High Class Wares Shown
 in Our Third Floor Art Ware
 Rooms.

25%
 Reduction.

34th Street Elevators

OPPORTUNITY for you who desire to add to home collections some of the finest specimens of ceramic art procurable and, as well, for the hundreds who are seeking such wares as gifts for June brides-to-be.

Royal Berlin Wares figure prominently. The collection embraces our regular stock of these famous porcelains in addition to the many superb show pieces that were made up expressly for the Prussian Government exhibit at the St. Louis Exposition. The latter, of course, have no duplicates. All are products of the world-famous pottery founded by Frederick the Great and to-day the artistic and industrial hobby of the Kaiser. Apart from the Royal Berlin wares you will find richly interesting displays of Paintings on Porcelain, Limoges Enamels, Carved Ivories, Cloisonne Wares, &c.

Select any piece among them and pay THREE-FOURTHS OF THE MARKED PRICE. This list affords an idea of the range from which selection may be made and the prices, subject to the 25% reduction:—

VASES AND PLAQUES, by Prof. Schmuiz Baudiss; underglaze paintings; ranging in price from **\$7.39 to \$300.00**

PUNCH BOWL, STAND AND LADLE, richly decorated with original fruit paintings and embellished with gold **\$375.00**

A collection of **VASES**, copper glazes (Peachblow), by Prof. Seger; ranging in price up to **\$33.44**

PLAQUES, URNS, VASES and CENTRE PIECES, with paintings by Menzel, Tzaska, Aulich and others equally renowned; each **\$4.47 to \$295.00**

STATUETTES and GROUPS, mythological and historical figures, &c., up to **\$33.49**

CLASSIC SHAPE VASE, 40 inches high, a duplicate of the vase recently presented by the Kaiser as a yacht prize at Kiel **\$600.00**

CARD TRAYS, BON BONS and TETE-A-TETE SETS, rich jewel enamel work; Egyptian and Oriental designs and gold tracings **\$17.33 to \$217.50**

VASES AND PLAQUES, pate-sur-pate by Heinemann **\$19.34 to \$95.00**

MASSIVE VASE, 64 inches high, with portrait of Guido Reni and a reproduction of his famous painting, "The Aurora," now in the palace of Count Rospiigliosi, in Rome; price **\$1,875.00**

Straus Cut Glass: The Ideal Gift for June Brides.

Basement.

IN choosing Cut Glass—for a gift or for your own Crystal Closet—accept the word of World's Fair Judges, who awarded Straus Cut Glass first prize—for beauty of design, depth of cutting, uniformity and brilliancy—for all that makes such wares worthy.

It is a product of our own Cutting Shops on the premises, (eighth floor). A visit to these shops and an inspection of the glass-cutting processes will repay you—make you a better judge of cut glass qualities and values.

These—direct from the cutters' wheels to your crystal closet:—

Five-inch Olive Dishes—With handles, 96c; without handles, 90c.
 Six-inch Nappies—With handles, \$1.39; without handles, \$1.23.
 Shadow Cut Glass Dishes—7-inch size, \$1.89; 8-inch size, \$2.49.
 8-inch Berry Bowls, \$1.97, \$2.97, \$3.47.
 8-inch Salad Bowls, \$4.97, \$5.97.
 Celery Trays, \$2.07, \$2.97.
 Table Bells, \$2.97; Fern Dishes, \$0.99; Toothpick Holders, \$1.09.
 Water Bottles, \$2.29, \$2.97.

Basement.

Wedding Gifts in Cases.

VARIOUS sets of wares packed in satin-lined white leatherette cases are offered at special prices. Among them:—

SIX DEMI-TASSE CUPS AND SAUCERS, white and gold decorations **\$4.93**
TWELVE TEA CUPS AND SAUCERS, Theodore Haviland china; green and gold borders **\$11.47**
TWELVE BREAD AND BUTTER PLATES, Austrian china; maroon and gold borders **\$3.98**
SIX TEA PLATES, Limoges China; rich gold border decorations **\$7.69**
TWELVE CUT GLASS TUMBLERS, neat design; rich, deep cutting **\$5.08**
TWELVE RAMEKINS AND PLATES, Theodore Haviland china; gold border **\$9.97**

Decorated Dinner Sets.

English, French, Austrian, American Wares, from the world's best factories.

\$5.49—for \$7.50 Porcelain Dinner Sets, 102 pieces, pretty floral decorations.
\$6.49—for \$10.00 English Dinner Sets, 100 pieces, new shapes, green decorations.
\$9.89—for \$13.00 Porcelain Dinner Sets, 102 pieces, artistic decorations—every piece gilt.
\$11.33—for \$16.00 Porcelain Dinner Sets, 102 pieces, floral decorations.
\$12.49—for \$17.00 Porcelain Dinner Sets, 102 pieces, pretty pink flowers, and all handles gilt.
\$14.87—for \$18.00 Sets, 102 pieces, blue border—every piece gilt.
\$14.87—for \$18.00 Dinner Sets, new shape, white and gold decorations.
\$17.87—for \$20.00 Limoges China Sets from our own Limoges shops, 101 pieces, floral decorations; extra special.
\$12.49—for \$19.00 Austrian China Dinner Sets, 101 pieces; new decorations and gilt handles.
\$14.87—for \$20.00 Carlsbad China Sets from our own shops, 101 pieces; floral decorations; gold edges; extra special.
\$19.89—for \$30.00 Austrian China Dinner Sets, 100 pieces; wreath of roses and gold traced border.
\$18.87—for \$25.00 Theo. Haviland Dinner Sets, 100 pieces; pretty designs.
\$37.41—for \$45.00 Theo. Haviland Dinner Sets, artistic, with gold decorations. Grand assortment of finer and richer sets at equally low prices.

Greenwood Vitrified China.

HOTELS, boarding houses and the like seeking the best China ever made for the purpose, and at the lowest prices in the market, cannot afford to overlook Macy's facilities for supplying their needs. Our Vitrified Hotel China, in heavy and medium weights, has features of excellence that readily commend it to persons wanting a durable ware that will not craze nor discolor and absorb grease when chipped. But the price is our strongest claim for your patronage. We are in a position to sell you this splendid ware for less than others ask for the inferior kind. We also decorate this ware with band and monogram for 49c. the dozen extra when bought in lots of twenty dozens or more. This enables you to get monogrammed ware for your hotel or boarding house at about the same price you pay elsewhere for plain ware of an inferior grade. We call this our Greenwood Hotel China, and furnish it in either thick or half thick—two weights—at the same price.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macys
 57th St.

57th St. at 6th Av.

34th to 35th St.

Starting To-morrow, the MAY SALE of Undermuslins and Kindred Lines

Second Floor, First Floor, Basement.

Drawers **19c to \$34.96** Walking Shirts **39c to \$77.94**
 Underskirts **39c to \$11.44** Chemises **34c to \$24.96**
 Corset Covers **15c to \$5.96** Night Gowns **39c to \$26.99**

Extra Size Undergarments, Children's and Misses' Undergarments and Sets of Undergarments at Very Special Prices.

Two Prize Groups of Women's Spring and Summer Suits

Second Floor, Broadway.

AT \$18.74—FRENCH BOLERO MODEL SUITS, made of chiffon Panama, in black, navy, blue, gray and white, collars and cuffs trimmed with plaid silk; graceful circular skirts finished with wide bands.

Former price \$28.74.

AT \$29.74—ETON MODEL SUITS, made of blue and black French voile; Eton formed of side and box pleats; white silk collars and cuffs finished with soutache braid in fancy designs; new gore skirts, with deep box pleats front and back, made over taffeta drop.

Made to sell at \$45.00.

WOMEN'S TAFFETA COATS AND ETONS.

AT \$11.49—48-inch DOUBLE-BREADED COATS, made of superior quality black taffeta; full model, with deep collar handsomely embroidered; full sleeves with cuffs; long silk tie.

Made to sell at \$16.00.

AT \$7.98—HEAVY BLACK TAFFETA ETONS, with collar and cuffs of crocheted lace; satin lining.

Made to sell at \$13.50.

In the Robe Section

Main Floor.

We are showing a late importation of

LIERRE LACE ROBES

in ivory, cream and white; exclusive designs in which June brides-to-be will find much of interest.

Prices Range from \$17.96 to \$39.76

In Addition:—

SWISS EMBROIDERED ROBES, white and delicate colors **\$9.76 to \$32.76**
HAND EMBROIDERED ROBES, in batiste and linen **\$5.76 to \$29.76**
BLACK LACE ROBES, Special, grades usually sold up to \$35.00 **\$22.49**
AT ONE-HALF FORMER PRICES—The Balance of our Stock of Hand-embroidered WAIST PATTERNS.

Women's Mohair Bathing Suits at \$2.79.

Season's first special lot of Surf-and-Sand Suits, in black and navy blue mohair; shirt waist styles, tucked and trimmed with braid; Dutch necks.

Women's Kimonos and Dressing Sacques.

Second Floor.

KIMONO DRESSING SACQUES, made of imported Japanese figured silk, with plain silk border; elsewhere \$3.75; our price **\$2.79**

KIMONO NEGLIGES, made of China silk, shirred yoke, border of Dresden striped wash ribbon; elsewhere \$4.50; our price **\$2.97**

KIMONO DRESSING SACQUES, made of dainty figured lawn, yoke back and front, fancy kimono sleeves, finished with lace edging **\$3.96**

DRESSING SACQUES, made of dainty figured lawn; neckline style; trimmed with scalloped edges; sold elsewhere at 65c; our price **39c**

KIMONO NEGLIGES, made of figured lawn, plain lawn border, at **49c**

DRESSING SACQUES, Marguerite styles, made of flowered lawn; scalloped edges; satin ribbon ties **89c**

\$1.75 and \$2.50 "J. B." Corsets at 98c

Second Floor.

Five different models, strictly new and up to date. Each model will be exhibited on a form, showing the lines and the length of the Corsets.

They are made of white batiste, beautifully finished with lace and ribbon, some with supporters, others without. Sizes 18 to 30 inches:—

Model 6,000—For medium figures—dip hips and blue gored front supporters.
 No. 6,100—For medium full figures—deep bust and medium long waist, trimmed with lace and ribbon, also dip hips and blue gored, supporters at front and sides.
 Model 6,070—For medium figures—dip hip and blue gored, supporters at front and sides.
 Model 6,700—For stout figures: fully gored and dip hip supporters at front and sides.
 Model 6,160—For slim figures: short hip, cut blue at sides, medium long waist, trimmed with lace at top and bottom.

Expert salespeople will assist you to select the model suitable to your figure.

Children's and Infants' Wear

Second Floor.

RUSSIAN DRESSES, made of chambray, three box pleats at back and front; some finished with white duck collar and belt; sizes 2 to 4 years; sold elsewhere at 65c; our price **29c**

LOW NECK DRESSES, made of dainty figured lawn, bertha trimmed with lace insertion and lace edge; sizes 2 to 4 years; sold elsewhere at \$1.75; our price **98c**

DRESSES made of fine white lawn, high or low neck, bertha and skirt tucked and hemstitched; sizes 2 to 4 years **98c**

Macy Grocery Specials

Fifth Floor.

Three Flour Specials.

LILY WHITE BRAND.
 Barrel **\$4.50**
 48 lb. barrel **\$2.25**
 24 lb. bag **\$1.10**

First importation of new season's **COFFEE**—Our celebrated "Red Star" Coffee. The regular price for 1-lb. cartons is 25c; for this sale it is reduced to 22c; 5-lb. cartons **\$1.14**

TEAS—Amarrilla Chop Tea; Mexican Formosa, Oolong, English Breakfast, Ceylon, Japan Young Hyson and Gunpowder; our regular price, 45c a pound; special for this sale, 39c a pound; 5-lb. caddy, \$1.94; 10-lb. caddy, \$3.88; 25-lb. caddy, \$9.70

COCOA—"Red Star" brand Breakfast Cocoa; 4-lb. can, regularly 19c; special, 15c; 5-lb. can, regularly \$1.04, special **\$1.34**

PRUNES, &c.—Strictly Santa Clara; all perfect fruit; medium size, loose, per lb. 6c; 25-lb. box, \$1.44

Large size, 2-lb. cartons, special, 16c; each 25-lb. box, \$1.24

Evaporated Peaches, perfect, large fruit; loose, per lb. 15c; 25-lb. boxes **\$3.63**

Seeded Raisins, best quality, full weight cartons, 12c; dozen **\$1.33**

Sultana Raisins, best quality, full weight cartons, 12c; dozen **\$1.33**

McLaren's Imperial Cheese, club size, 6c; dozen, \$1.04; 48-lb. case, 14c; dozen, \$1.67; medium size, 20c; dozen, \$2.40; large size, 26c; dozen, \$3.12

Armour's Helmet Brand Baked Chicken and Turkey, 14-lb. can, 24c; dozen, \$2.74

Armour's Helmet Brand Lunch Tongue, 14-lb. can, 18c; each, 24c; dozen, \$2.88

Armour's Helmet Brand Lunch Tongue, 2-lb. can, 7c; each, 14c; dozen, \$1.68

Rose's Celebrated Lime Juice, quart bottle, 8c; dozen, \$0.97; pint, 5c; dozen, \$0.59

White Sale Specials for Men.

First Floor.

In the Furnishing Goods Store, near the 34th street entrance:—

MEN'S COLLARS, from a Troy, N. Y., manufacturer who makes a widely advertised brand of two-for-a-quarter collars. These are the same collars, UN-BRANDED; twelve desirable shapes—standing, wing and lock front; per half dozen **46c**

In addition—A Companion Sale of Men's Cuffs at 69c; the half dozen pairs. (Sold only in half dozen lots.)

MEN'S WHITE PLEATED BOSOM SHIRTS, hand finished and hand laundered; cuffs attached or detached; an ideal summer shirt; sold elsewhere at \$1.50; our price **94c**

MEN'S LONG CLOTH NIGHT SHIRTS, grade usually sold at \$1.00; our price **74c**

On PAID purchases of \$5.00 or over we make free delivery of goods to any freight or express station within 100 miles of Manhattan. This does not include cartage charges from stations.

Macys
 57th St.

Oriental Rugs and Carpets:—

Now on Display the Largest and Most Inviting Collection Ever Shown at Macy's.

Third Floor.

We gathered these Rugs in the right way—in the big central markets of the Orient and in remote districts inland where the small collections of exceedingly choice weaves are to be found.

The selections were made by a member of the firm, accompanied by our local buyer and our resident buyer in Constantinople. For three months we have been receiving weekly shipments of the Rugs and Carpets selected then. The selections cover every phase of Oriental Rug weaving—from small Rugs costing a few dollars up to magnificent carpet-size specimens passing the thousand-dollar mark.

In No Other Store Can You Buy Oriental Rugs So Advantageously

There are no "inflated values" here. The prices we ask represent actual cost of the Rugs in the Far East and the duty we paid to land them, plus our usual slender margin of profit.

We own every rug and carpet—we carry none on consignment. Many rather pretentious Oriental Rug departments in New York are stocked only with consigned Rugs—a fact partially explaining the exorbitant prices prevailing elsewhere.

DON'T BUY AN ORIENTAL RUG OR CARPET UNTIL YOU INSPECT THIS REMARKABLE DISPLAY. BE FAIR TO YOURSELF AND MAKE COMPARISONS.

For example, try to match these offerings anywhere:—

Saraks and Sonneks RUGS, of very close texture, average size 4½x6½ feet; sold elsewhere at prices ranging from \$40.00 to \$55.00; 45 for special selling at **\$24.74**

Mossul Rugs LARGE, HEAVY MOSSUL RUGS, very silky, in rich, soft, subdued colorings; average size 6½x7½ feet; special for this sale **\$19.94**

EGYPTIAN RUGS FOR SUMMER HOMES.

SHIRAZ KELIM RUGS—wonderfully durable weaves such as are used exclusively in the hotels of Cairo and Alexandria and on all Nile River boats. Effective designs and gorgeous colorings—if you favor neat designs you will call these almost barbaric. Average size 5½x9 feet. Only a few Rugs like them to be seen elsewhere and they command \$35.00 to \$45.00; our prices **\$19.86 and \$24.46**

SHIRAZ RUGS—ALL SIZES.

These weaves from Far Eastern Persia express the Oriental idea of Rug beauty—wonderful blending of rich colors; designs small and intricate, such as are characteristic of very old Rugs. No floor covering surpasses them in durability.

You will find in this collection of 375 many not much larger than mats and a number as large as 7x16½ feet. Three lots for example:—
 4x6 foot, \$24.74; 5x8 foot, \$44.74; 6x9 foot, \$68.74.

THREE SPECIALS—\$14.94, \$16.74, \$19.94.

SHIRVANS, IRANS, FEREGHANS, MOSSULS and the like—in sizes from 3½x5 feet up to 5x8 feet.

A number of fine Antique Rugs in an excellent state of preservation. Others are strong, modern weaves. The values are exceptional.

LARGE RUGS FOR COUNTRY HOUSES.

TURKISH CARPETS—25 in all—in sizes ranging from 10x13 feet up to 13½x21 feet.

Some have ivory grounds, others are in soft shades of green, rose, red, &c. Ideal for dining rooms, living rooms or bedrooms of country houses. Prices range from \$68.74 up to \$216.00.

MUSKABAD PERSIAN CARPETS

A collection of 75, in sizes from 6x9 feet up to 14x21 feet.

Many square or almost square Rugs in plain greens and reds, others in medallion or Herati designs; one size—the 9x12 foot—to illustrate the values **\$124.00**

ODD RUGS GROUPED FOR EASY CHOOSING

One of a kind, so it would be unsafe to advertise the size and price of every rug in the lot. Somebody coming late, sure to be disappointed. These indicate:—

Turkey Rug, 7x10½, \$39.86
 Antique Persian, 6x12½, \$39.86
 Khiva Bokhara, 6½x10½, \$50.74
 Turkey Rug, 8x10½, \$57.86
 Antique Persian Rug, 7x10½, \$149.60

Turkey Rug, 6x12½, \$74.86
 Lahore Rug, 6x12½, \$68.48
 Oushak Rug, 10x13½, \$124.00
 Indian Rug, 10x13½, \$198.00
 Antique Persian Rug, 7x10½, \$149.60

Underpricing of Domestic Rugs

Third Floor.

Best Quality Royal Wiltons

Size ft. Regularly SALE PRICE

4½x7½ \$11.05 6x9 \$10.04 8x10½ \$12.04 10x13 \$14.04 12x16 \$16.04

BEST QUALITY SMYRNA RUGS, two patterns only; 9x12-foot size; regularly \$27.70; special, \$19.98.

SMITH'S AXMINSTER RUGS, 9x12-foot size, in Oriental and floral patterns; regularly \$26.74; special, \$16.98.

BODY BRUSSELS RUGS, 9x12-foot size, Oriental designs and colorings; regularly \$26.74; special, \$23.94.

EXTRA FINE WILTON RUGS, beautiful designs and colorings; 8x12½-foot size; regularly \$38.99; special, \$34.99; 9x12-foot size; regularly \$43.48; special, \$37.48.

SMALL AND MEDIUM SIZED RUGS.

27½x36-inch Wiltons, regularly \$4.90; special, \$2.90.

36x48-inch Wiltons, regularly \$4.90; special, \$2.90.

48x66-inch Smyrns, regularly \$2.86; special, \$2.24.

36x48-inch Smyrns, regularly \$2.86; special, \$2.24.

48x66-inch Smyrns, regularly \$2.86; special, \$2.24.

36x48-inch Smyrns, regularly \$2.86; special, \$2.24.

48x66-inch Smyrns, regularly \$2.86; special, \$2.24.

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48x66-inch Smyrns, regularly \$2.86; special, \$2.24.